



catalog sampler

fall-winter 2008

:: August 11, 2008–January 18, 2009 ::



earn free product

When you host a Stampin' Up!® workshop, you will not only have a great time stamping and creating exciting projects with your friends and family, but you will also have the opportunity to earn merchandise of your choice, plus products available only to hostesses. This chart shows what you can earn. (See page 16 in the Idea Book & Catalog for the complete hostess benefits chart.)



level 1

With net workshop sales of only \$150, you can select one of our Level 1 hostess sets.

level 2

Select from our Level 2 hostess sets with net workshop sales of \$300 or more.

level 3

Once your net workshop sales reach \$500, you can choose from our selection of Level 3 sets.

net workshop total	hostess sets			hostess awards free merchandise totaling up to:
	level 1	level 2	level 3	
\$150.00–\$199.99	choose 1	—	—	\$15.00
\$200.00–\$249.99	choose 1	—	—	\$20.00
\$250.00–\$299.99	choose 1	—	—	\$25.00
\$300.00–\$349.99	choose 1 or choose 2	—	—	\$35.00
\$350.00–\$399.99	choose 1 or choose 2	—	—	\$40.00
\$400.00–\$449.99	choose 2	—	—	\$45.00
	or	choose 1	choose 1	
\$450.00–\$499.99	choose 2	—	—	\$50.00
	or	choose 1	choose 1	
\$500.00–\$549.99	choose 3	—	—	\$60.00
	or	choose 2	choose 1	
	or	choose 1	—	
	or	—	choose 1	
\$550.00–\$599.99	choose 3	—	—	\$65.00
	or	choose 2	choose 1	
	or	choose 1	—	
	or	—	choose 1	
\$600.00–\$649.99	choose 2	choose 1	—	\$75.00
	or	choose 1	choose 2	
	or	choose 1	—	
	or	choose 2	—	
	or	choose 1	choose 1	
	or	choose 3	—	
	or	—	—	
	or	choose 1	—	

SHIPPING & HANDLING IS NOT CHARGED ON HOSTESS BENEFITS.
ANY EXCHANGES OF CATALOG ITEMS MUST BE MADE WITHIN 90 DAYS OF THE SHIPPING DATE.

:: products in this sampler are available through January 18, 2009 ::

dear friends.....



We're kicking off our twentieth anniversary with a new publication—the sampler you hold in your hands. As you browse through these pages, you'll discover a sampling of what Stampin' Up! offers—everything from stamp sets and Designer Series paper to punches and Rub-Ons.

I'm an avid antique collector, so I fell in love with Puns from the Past (page 5), and I adore simple, elegant images, so Dreams Du Jour (on this page) is another favorite. Also, check out our new line of In Color® products. I can't wait to start stamping with these fresh, lively colors!

What you see here is only the beginning. If you're like me, this sampler isn't nearly enough! You can find more of our product offering in the Idea Book & Catalog, which offers more than 500 additional stamp images and an even greater array of stamping and paper-crafting accessories—plus hundreds of project ideas.

Thank you for celebrating our twentieth anniversary milestone with us!

Shelli

Shelli Gardner
Cofounder and CEO



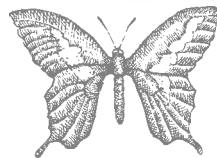
*All stamp sets in this sampler are die cut.
That means no trimming is required!*



*Look for this symbol marking products
available in Spanish.*



fall-winter SAMPLER



*The way to **KNOW LIFE**
is to **LOVE** many things.*

—VAN GOGH



—WOODROW WILSON



Dreams Du Jour
111624 \$18.95

set of
4



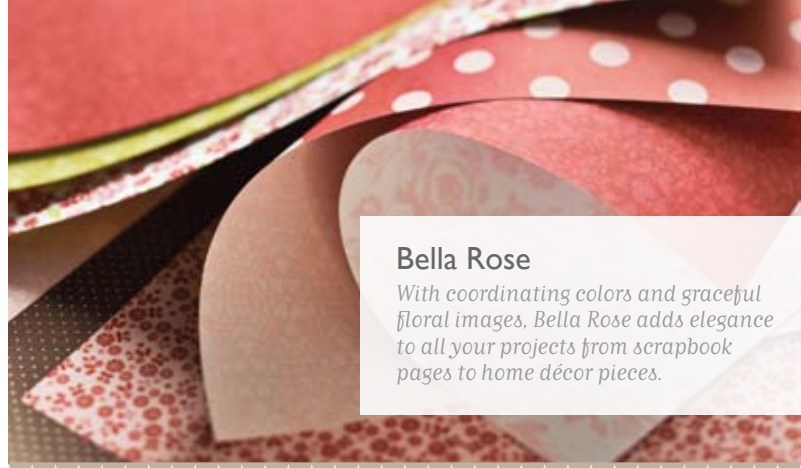
IT'S TIME TO
Bloom

from our home
TO YOURS

set of 4 | **Bella's Bloom**
111600 \$12.95



Bella's Border
112476 \$6.50



Bella Rose

With coordinating colors and graceful floral images, Bella Rose adds elegance to all your projects from scrapbook pages to home décor pieces.



2 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER

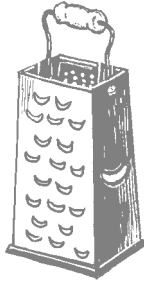


112041 Bella Rose Designer Series Paper
Riding Hood Red, Kiwi Kiss, Pink Pirouette, Chocolate Chip

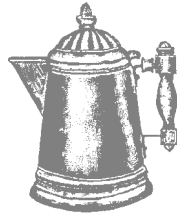
\$9.95



rubber baby
buggy bumpers



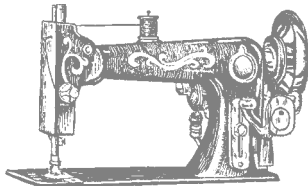
grateful
for you



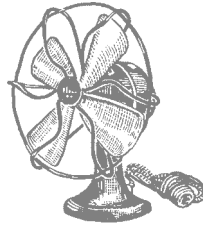
hope you
perk up
soon



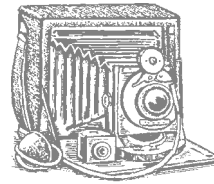
just my type



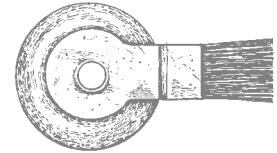
sew glad we're
friends



fan mail



picture
perfect



sorry about that



Puns from the Past
111676 \$27.95

set of
8

simply sent card elements

Our Simply Sent® Card Elements kits contain all the elements you need to make fun, vibrant cards. Photos and project instructions are included.

Check out the different kit options and coordinating stamp sets to personalize your projects even more in the *Fall-Winter 2008 Idea Book & Catalog* (pages 176–177).



Kit creates 9 cards
(3 ea. in 3 styles).
Card size 4-1/4" x 5-1/2".

I12028 Flower Power Card Elements

\$15.95



ROSE
RED

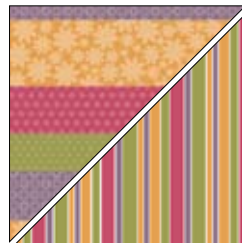


OLD
OLIVE



PERFECT
PLUM

2 SHEETS EA. 8-1/2" x 11" TEXTURED CARD STOCK



2 SHEETS 8-1/2" x 11" DOUBLE-SIDED PAPER

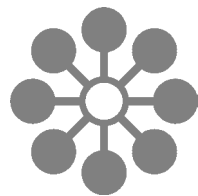


1 SHEET 8-1/2" x 11" SELF-ADHESIVE DIE CUTS

Additional Kit Accessories

- 5 Feet of Whisper White 1/4" Grosgrain Ribbon
- 3-1/2 Feet of More Mustard 1/4" Grosgrain Ribbon
- 3 Large More Mustard Buttons
- 3 Small Old Olive Buttons
- 5 More Mustard Brads

SELF-ADHESIVE DIE CUTS SHOWN AT 20%
PAPER PATTERN SWATCHES SHOWN AT 25%



THANK
YOU

birthday wishes

ESP 112955 Flores llamativas



Wow Flowers
111714 \$12.95 | 4



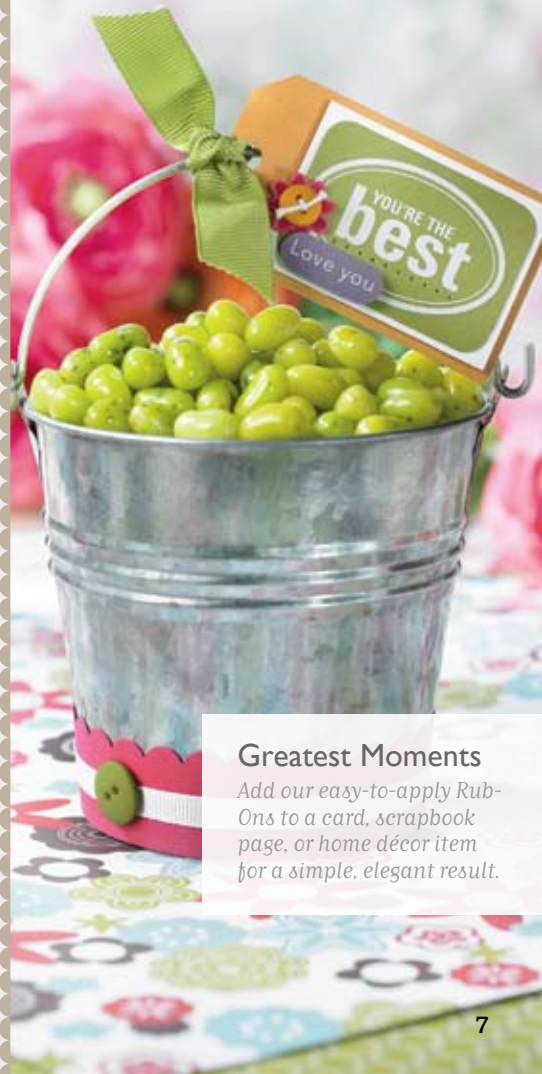
1 SHEET EA. COLOR, 5-7/8" x 12"



111415 Greatest Moments Rub-Ons
Whisper White, Chocolate Chip

\$10.95

RUB-ONS SHOWN AT 40%



Greatest Moments

Add our easy-to-apply Rub-Ons to a card, scrapbook page, or home décor item for a simple, elegant result.



Thank You
Kind Thanks
thanks

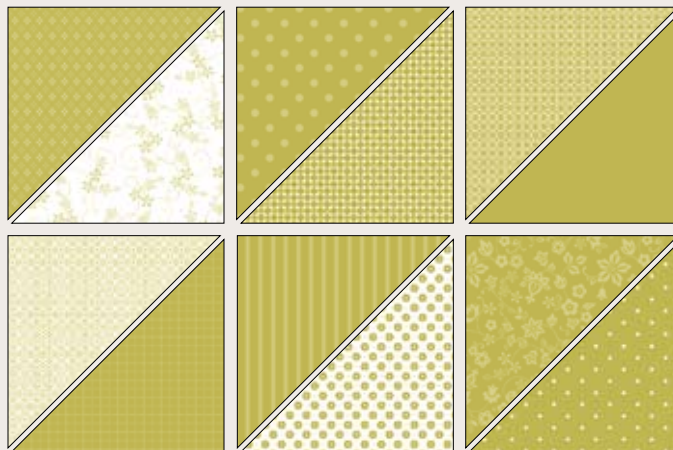
A NOTE OF THANKS

set of
4 **Thank You Kindly**
111700 \$13.95



Patterns Designer Series Paper

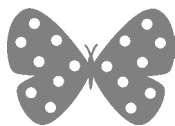
With 12 monochromatic designs in 14 of our most popular colors, our Patterns Designer Series paper will help you find just the right look for your handcrafted creations.



112164	Chocolate Chip	\$9.95
112156	Pink Pirouette	\$9.95
112162	Rose Red	\$9.95
112155	Riding Hood Red	\$9.95
112153	Tangerine Tango	\$9.95
112158	Perfect Plum	\$9.95
112150	Pacific Point	\$9.95
112151	Bashful Blue	\$9.95
112157	Baja Breeze	\$9.95
112160	Old Olive	\$9.95
112154	Certainly Celery	\$9.95
112161	Kiwi Kiss	\$9.95
112152	So Saffron	\$9.95
112159	Pumpkin Pie	\$9.95

2 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER

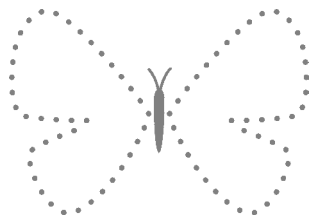
PAPER PATTERN SWATCHES SHOWN AT 25% IN KIWISS



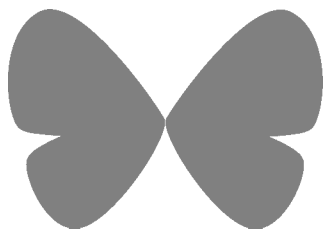
one person can make a difference and that person is you



thank you so very much

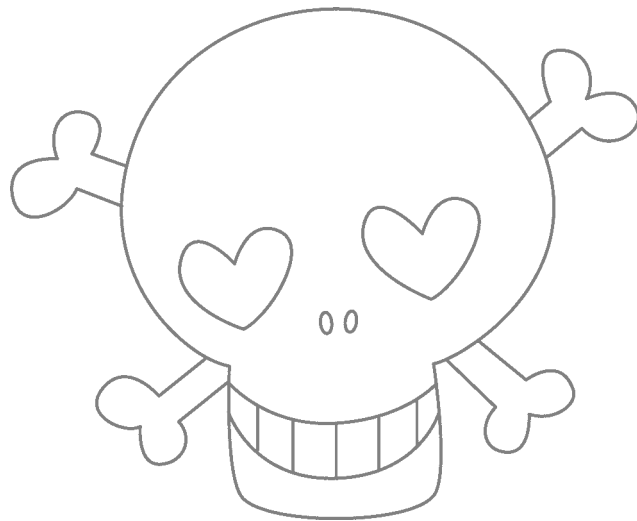
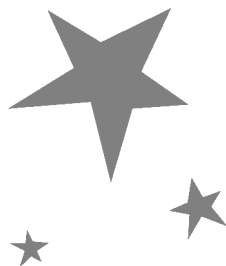


if nothing ever changed there would be no butterflies. ~ unknown



hope your day is as happy as I





YOU ROCK!

set of
6 | **Just Jawing**
111660 \$25.95



Scary Skulls
113119 \$6.50



Satin Ribbon

Double-sided ribbon features Very Vanilla on one side and Kiwi Kiss on the other. 3/8" wide, approx. 10 yds.

111879 Kiwi Kiss/Very Vanilla \$7.95



Punch

Our easy-to-align, exclusive Scallop Edge punch ensures even placement no matter how long the border.

112091 Scallop Edge \$15.95



1-1/4" Grosgrain Ribbon

This versatile ribbon coordinates with the Sweet Bella line. 1-1/4" wide, approx. 10 yds.

111363 Pink Pirouette \$7.95

With a variety of products in each unique In Color, you'll have coordinating elements for every project. And you'll find even more great accessories in these and other Stampin' Up! colors in the Fall-Winter 2008 Idea Book & Catalog. Don't miss out on the possibilities!

In Color

You won't want to miss out on this exciting new palette of In Colors available for only one year.



 In Color	Classic		card stock			ribbon
	 stampin' pad® \$5.25	 ink refill \$2.75	 8-1/2" x 11" (24 sheets) \$5.50	 12" x 12" 	 12" x 12" textured	 striped \$9.95
PACIFIC POINT	111837	111840	111350	—	—	111370
BAJA BREEZE	111833	111844	111352	—	—	111375
KIWI KISS	111835	111842	111353	—	—	111372
RIDING HOOD RED	111836	111839	111348	—	—	111374
PINK PIROUETTE	111838	111843	111351	—	—	111373
TANGERINE TANGO	111834	111841	111349	—	—	111371
assorted			36 sheets (6 ea. of 6 colors) \$7.95	24 sheets (4 ea. of 6 colors) \$8.95	24 sheets (4 ea. of 6 colors) \$11.95	
IN COLOR	—	—	111347	111346	111345	—



free stamps!

August 11–October 11:
Purchase the standard Starter
Kit (\$199) and receive a free
stamp set from the catalog
sampler or the Fall-Winter
2008 Idea Book & Catalog.



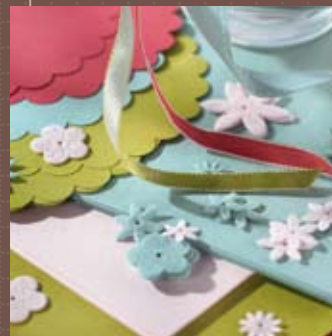
more rewards!

October 1–November 30:
Host a workshop of \$350 or
more and choose any stamp
set from the catalog sampler
free in addition to your
regular hostess benefits!



20% off!

December 1–January 18:
When you spend \$20,
you'll receive 20 percent
off any stamp set in
the catalog sampler.



www.stampinup.com 1-800-STAMP UP

To order Stampin' Up! products from this sampler, contact your demonstrator.



1 1 3 3 8 4

© 2008 STAMPIN' UP!